



Gatsby in the Garden

"How can you live the high life if you do not wear high heels?" - Sonia Rykiel, French fashion designer, 1930-2016

MEALS ON HEELS

MAY 16, 2019 * 5-8 P.M.

YPSILANTI FARMERS MARKETPLACE * 16 SOUTH WASHINGTON ST.

Please join Ypsilanti Meals on Wheels (YMOW) in making our upcoming Spring 2019 fundraiser, Meals on Heels, a success. This year's event will again draw its inspiration from the glamour and romance of The Great Gatsby, promising a night filled with 1920s style, the flavors of spring, and of course, everyone's swankiest shoes.

Our goal for this fundraiser is \$40,000 - **enough to provide 26,000 meals to homebound residents of the Ypsilanti area.**

Here are just a few ways you and your business can help us to reach our goal.

- Become an event sponsor with a cash or in-kind gift of \$500 or more. (See enclosed forms for details.)
- Donate money, wine, whiskey, food or floral centerpieces.
- Purchase tickets and attend the event.

Guests will enjoy a fun, casual yet elegant evening while supporting our mission to feed the homebound elderly and medically fragile of Ypsilanti. Attire for the evening is black and gold or business casual. The night will include:

- Craft beers
- Wine
- Hearty but healthy appetizers featuring seasonal ingredients
- Live music by Event Jazz, led by Rob Crozier
- Wine and whiskey pull
- Farmers Market-themed demonstrations
- Silent auction of rare whiskeys

Please see the enclosed sponsorship and donation forms for details. For more information, contact YMOW Development Manager Sally Ruterbusch at (734) 497-9669, Ext. 7, or sally@ymow.org



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YPSILANTI MEALS ON WHEELS MISSION

Ypsilanti Meals on Wheels is a nonprofit organization with the specific purpose of delivering prepared meals and other life-enhancing services to the homebound elderly, disabled and ill residents in and around Ypsilanti.

We realize that many people, especially the infirm, the ill, and the disabled, take comfort in remaining in their own homes, but are unable to shop or cook for themselves. The meals and the personal contact we provide help people care for themselves and to age safely and happily in their own homes.

Ypsilanti Meals on Wheels has been operating as a home-delivered meal provider for 45 years. Our clients, independent of age or economic position, are medically certified as homebound. Our average client is 87 years old and most likely a woman who is living on less than \$1,000 per month. Multiple medical conditions, physical and/or cognitive, severely limit the ability of our clients to care for themselves. 97% of the people we serve live alone and have little or no family or community support networks.

Learn more about what we do and the people we serve at www.ymow.org



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YMOW 2019 DONATION FORM

Ypsilanti Meals on Wheels invites you to support our upcoming Spring 2019 fundraiser, Meals on Heels, with your generous cash or in-kind donation. Proceeds from this elegant yet casual evening will allow us to provide meals and other services to more than 200 homebound residents of the Ypsilanti area.

Please consider helping us by:

- Donating wines (valued at \$20 or more) for our wine pull.
- Donating whiskey (valued at \$25 or more) for our whiskey pull/silent auction.
- Providing food, beverages, including craft cocktails, wine or beer for our guests.
- Donating centerpieces.
- Donation of service: e.g. food demonstration, flower arrangement demo, etc.
- Making a cash donation of any size.

The item(s) I will donate (please be specific in your description of the item and supply its value):

Name of company or individual as you would like it to appear in YMOW materials:

Contact _____ Phone # _____ Email: _____

How will we obtain your donation?

_____ It is enclosed with this form, along with other display materials (i.e. brochures, menu, logo, etc.)

_____ Donor will bring to the YMOW office (1110 W. Cross) between 9 a.m. and 3 p.m. weekdays.

Please return donation forms by May 6, 2019. Email forms to sally@ymow.org, fax to (734) 482-3868, or mail to YMOW, 1110 W. Cross St., Ypsilanti 48197. Checks payable to YMOW or donate online at ymow.org * Tax ID 38-2038528



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THANK YOU!

YMOW 2019 SPONSORSHIP LEVELS

SPONSORS AT ALL LEVELS WILL RECEIVE:

- Listing on YMOW website, communications and social media
- Recognition in event press release
- Signage at the Meals on Heels event

PRESENTING SPONSOR - \$10,000

\$10,000 provides 5 months of care for 2 clients through our CAPABLE program

- 10 event tickets
- 3 meal delivery days to all clients, with your business logo
- Video thank-you
- Name/logo featured as "Presenting Sponsor" in event publicity materials and program
- Promote your business at all YMOW events

RED CARPET SPONSOR - \$5,000

\$5,000 provides 3,300 meals for YMOW clients

- 8 event tickets
- 2 meal delivery days to all our clients, with your business logo
- Name/logo featured as "Red Carpet Sponsor" in event publicity materials and program
- Promote your business at all YMOW events

STILETTO SPONSOR - \$2,500

\$2,500 fuels our fleet of 4 vans for an entire year

- 6 event tickets
- Recognition in event publicity materials and program
- 1 meal delivery day to all our clients, with your business logo

SWANKY SOLES SPONSOR - \$1,000

\$1,000 provides meals for an elderly homebound couple for an entire year

- 4 event tickets

SNAZZY SNEAKERS SPONSOR - \$500

\$500 provides meals for all our clients for one day

- 2 event tickets

MEALS ON HEELS TICKETS - \$75 each

Tickets available at www.ymow.org

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Checks payable to YMOW, or visit ymow.org to donate online or order tickets.**