



A Gatsby Holiday

A festive evening of fun and glamour to support the homebound residents of Ypsilanti



Saturday, December 4, 2021 - 6 pm
Historic Ypsilanti Firehouse Museum or Virtual (TBD)

Ypsilanti Meals on Wheels is combining Meals on Heels and the Holiday Home Tour into one fabulous event in 2021!

Join us for a fun, festive evening of 1920s glamour to support Ypsilanti's homebound neighbors. We hope to hold an in-person event at the Historic Ypsilanti Firehouse Museum, but will host virtually if needed.

Because of the pandemic, Ypsilanti Meals on Wheels is providing more meals than ever. We delivered more than 110,000 meals to 346 people in 2020, and our numbers are growing! Your past support made all of this possible, and your ongoing support will allow us to continue to meet the growing needs of our community.

Please consider helping us reach our \$100,000 goal – enough to provide 22,200 hot meals - in one or more of these ways:

- **Be an Event Sponsor – see enclosed opportunities**
- **Provide a Matching Gift – challenge employees and/or friends to fundraise and match their donations. Or, match the total raised for this event!**
- **Make a financial donation in any amount or purchase event tickets (available soon at www.ymow.org)**
- **Provide an in-kind donation for our auction.**

Guests will enjoy a fun, casual, yet elegant celebration that will include:

- Delicious appetizers
- Musical entertainment
- Food and/or beverage demonstrations
- Auction, including handmade items by our homebound clients
- Gatsby items to purchase
- Best Gatsby outfit contest
- More festive events will be added leading up to the big day. We will keep you posted!

Please return the sponsorship form to YMOW by email (giving@ymow.org), fax (734.482.3868) or mail (YMOW, 1110 W. Cross St., Ypsilanti 48197) * Tax ID 38-2038528
Checks payable to YMOW, or visit ymow.org. We will contact you when tickets are available.

THANK YOU FOR SUPPORTING YMOW AND YOUR HOMEBOUND NEIGHBORS!



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YMOW 2021 SPONSORSHIP LEVELS

Ypsilanti Meals on Wheels invites you to help make **Meals on Heels: A Gatsby Holiday** a success. Proceeds from this event will provide nutritious meals and other supportive services to hundreds of homebound residents in the Ypsilanti area.

IN RETURN FOR YOUR SUPPORT, ALL SPONSORS REGISTERED BY NOV. 15 WILL RECEIVE:

- Listing on YMOW website and social media
- Inclusion in event press releases and publicity materials
- Recognition during the event

_____ **RED CARPET PRESENTING SPONSOR - \$5,000 +**

\$5,000 provides 1,100 hot meals for YMOW clients

- 6 event tickets
- Business name/logo prominently displayed during our event as "Presenting Sponsor"
- 2 meal delivery days to all of our clients with your business logo and personal message

_____ **STILETTO SPONSOR - \$2,500 - \$4,999**

\$4,000 fuels our fleet of vans for an entire year

- 5 event tickets (over \$3,750), 4 event tickets (\$2,500 - \$3,749)
- 1 meal delivery day to all of our clients with your business logo and personal message

_____ **SWANKY SOLES SPONSOR - \$1,000 - \$2,499**

\$1,500 maintains our fleet of delivery vehicles for one month

- 3 event tickets (over \$1,750), 2 event tickets (\$1,000 - \$1,749)

_____ **SNAZZY SNEAKERS SPONSOR - \$500 - \$999**

\$500 provides lunch for all of our clients for one day

- 1 event ticket

_____ **BUSINESS or FAMILY SPONSOR - \$100 - \$499**

\$250 will provide five seniors with food for a week

- Listed in our event promotion, on our website and at the event.

_____ **MATCHING GIFT SPONSOR and/or FOOD OR BEVERAGE SPONSOR**

We will contact you to discuss details

_____ **PURCHASE TICKETS**

We will contact you when tickets are available

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YMOW 2021 In-Kind Donations

Ypsilanti Meals on Wheels invites you to help make **Meals on Heels: A Gatsby Holiday** a success with your financial or in-kind donation. Proceeds from this event will provide nutritious meals and other supportive services to hundreds of homebound residents in the Ypsilanti area.

You can help by:

- Making a monetary donation
- Donating auction items
- Providing wine, beer or food
- Leading a food or cocktail demonstration
- Donating Gatsby items to sell (vintage clothing, jewelry, headpieces, cigars, etc.)
- Sharing your talent, musical or other
- Purchasing event tickets for yourself or others

I am happy to donate the following items in support of **YMOW's Gatsby Holiday event** and auction. (Please be specific in your description and supply each item's value.)

Item: _____ Value: _____

Item: _____ Value: _____

Notes: _____

Name of company or individual as you would like it to appear in YMOW materials

Address _____ City/State/Zip: _____

Contact _____

Phone # _____ Email: _____

How will we obtain your donation?

___ I will bring it to the YMOW office (1110 W. Cross) between 9 a.m. and 3 p.m. M, W or F.

___ Please call me to arrange pickup. ___ I will mail it. ___ I will email it to giving@ymow.org.

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YPSILANTI MEALS ON WHEELS MISSION

Ypsilanti Meals on Wheels provides nutritious meals, social contact and other services to the homebound elderly, ill and disabled in eastern Washtenaw County, to enable them to enjoy healthier, safer, and more independent lives.

In 2020 alone Ypsilanti Meals on Wheels provided more than 110,000 meals and other support for 346 people, most of whom are 72 or older and living on less than \$1,000 per month. Many of the people served by Ypsilanti Meals on Wheels live alone, with little or no family support. They rely on Ypsilanti Meals on Wheels to help them continue to live at home, postponing or even avoiding the need for long-term care.

Since our first meals were delivered in 1974, Ypsilanti Meals on Wheels has remained a constant source of support for our homebound neighbors. But we can't do it without the support of our community and people like you.

By sponsoring our Meals on Heels holiday event, you are making Ypsilanti a happier, healthier place for YMOW clients and a stronger community for all.

Thank you!