



# MEALS ON HEELS

## A Fabulously Funky Fundraising Event

Fundraising Benefitting Ypsilanti Meals on Wheels

6pm-9pm Wednesday, May 18<sup>th</sup>, 2022

Ypsilanti Freighthouse 100 Market Pl, Ypsilanti, MI 48198 (COVID-19 depending)

Join us for a fun, festive evening of funky 1970s style to support Ypsilanti's homebound neighbors. Because of the pandemic, we are providing more meals than ever. We delivered more than 120,000 meals to over 425 homebound residents in 2021, and our numbers are growing!

Your past support made all of this possible, and your continued support will allow us to keep on meeting the growing need in our community.

***Our \$100,000 goal for this event will provide more than 22,200 hot meals!***

Please consider helping us reach our goal in one or more of these ways:

Be an Event Sponsor – see enclosed opportunities

Provide a Matching Gift – challenge employees and/or friends to fundraise and match their donations. Or, match the total raised for this event!

Make a financial donation in any amount.

Provide an in-kind donation for our auction.

*Join us and purchase event tickets (available soon at [ymow.org](https://ymow.org))*

**Guests will enjoy a fun, casual, yet upbeat celebration that will include:**

- Delicious appetizers from **Simply Scrumptious**
- Beverages from **734 Brewing Company**
- Cocktail Demonstrations by **The Bar @ 327 Braun Court**
- Macrame demos by **Greenshield Macrame**

- Live Music from local Ypsilanti Artist, **Funkwagon**
- Photo booth fun with **Throw Yo Hands Up Entertainment**
- Silent Auction, including handmade items by YMOW clients
- Prizes for best 1970s outfits and best shoes

Please return the sponsorship form to YMOW, Email: [madison@ymow.org](mailto:madison@ymow.org)  
Fax: 734.482.3868, or mail (YMOW, 1110 W. Cross St., Ypsilanti 48197) \* Tax ID 38-2038528  
Checks payable to YMOW, or visit [ymow.org](https://ymow.org). We will contact you when tickets are available.

**THANK YOU FOR SUPPORTING YMOW AND OUR HOMEBOUND NEIGHBORS!**



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Ypsilanti Meals on Wheels invites you to support YMOW's **Meals on Heels** by becoming a sponsor. Proceeds from this event will provide nutritious meals and support to hundreds of homebound residents in the Ypsilanti area.

*\*note: If a sponsor would like to relinquish their tickets or offer their allocated tickets back to us to invite volunteers for free, that can be arranged.\**

### IN RETURN FOR YOUR SUPPORT, SPONSORS REGISTERED BY MAY 1<sup>ST</sup>, 2022 WILL RECEIVE:

- ~ Listing on YMOW website and social media ~Inclusion in event press releases and publicity materials
- ~ Recognition during the event

## YMOW 2022 SPONSORSHIP LEVELS

### \_\_\_\_\_ RED CARPET PRESENTING SPONSOR - \$5,000 +

\$5,000 provides 1,100 hot meals for YMOW clients

- 6 event tickets
- Business name/logo prominently displayed as "Presenting Sponsor" during event
- 2 meal delivery days to all of our clients with your business logo and personal message

### \_\_\_\_\_ ROCKSTAR ROLLER SKATE SPONSOR - \$2,500 - \$4,999

\$4,000 fuels our fleet of vans for an entire year

- 4 event tickets
- 1 meal delivery day to all of our clients with your business logo and personal message

### \_\_\_\_\_ PERFECT PLATFORM SPONSOR - \$1,000 - \$2,499

\$1,500 maintains our fleet of delivery vehicles for one month

- 3 event tickets

### \_\_\_\_\_ VITAL VANS SPONSOR- \$500 - \$999

\$500 provides lunch for all of our clients for one day

- 2 event tickets

### \_\_\_\_\_ COOL CLOG SPONSOR - \$100 - \$500

\$250 will provide five seniors with food for a week

- One event ticket

### \_\_\_\_\_ MATCHING GIFT SPONSOR

We will contact you for further details!

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## YMOW 2022 In-Kind Donation Form:

Ypsilanti Meals on Wheels invites you to support **Meals on Heels** with your generous financial or in-kind donation. Proceeds from this event will help us provide nutritious meals and other supportive services to our more than 340 homebound residents in the Ypsilanti area.

### You can help by donating:

- Auction items for our Thursday, May 19<sup>th</sup>, 2022 event
- Wine, beer or food/cooking tasting and demonstration, craft cocktail demo, 1920s items to sell, music, dance or other talent to share in-person or virtually
- Event tickets to clients who might like to attend
- Financial donation to offset the cost of virtual planning, food, drink, etc.

I am happy to donate the following items in support of YMOW's **Meals on Heels** event and auction. (Please be specific in your description and supply each item's value.)

Item: _____	Value: _____
Item: _____	Value: _____
Item: _____	Value: _____

Name of company or individual as you would like it to appear in YMOW materials

\_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Contact \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

### How will we obtain your donation?

\_\_\_ I will bring it to the YMOW office (1110 W. Cross) between 9 a.m. and 3 p.m. M, W or F.

\_\_\_ Please call me to arrange pickup. \_\_\_ I will mail it. \_\_\_ I will email it to [madison@ymow.org](mailto:madison@ymow.org).

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## YPSILANTI MEALS ON WHEELS MISSION

*Ypsilanti Meals on Wheels provides nutritious meals, social contact and other services to the homebound elderly, ill and disabled in eastern Washtenaw County, to enable them to enjoy healthier, safer, and more independent lives.*

*In 2021 alone Ypsilanti Meals on Wheels provided more than 110,000 meals and other support for over 400 people, most of whom are 72 or older and living on less than \$1,000 per month. Many of the people served by Ypsilanti Meals on Wheels live alone, with little or no family support. They rely on Ypsilanti Meals on Wheels to help them continue to live at home, postponing or even avoiding the need for long-term care.*

*Since our first meals were delivered in 1974, Ypsilanti Meals on Wheels has remained a constant source of support for our homebound neighbors. But we can't do it without the support of our community and people like you. By sponsoring our Meals on Heels fundraising event, you are making Ypsilanti a happier, healthier place for YMOW clients and a stronger community for all.*

# Thank you!

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