

4TH OF JULY LEMONADE LANE

1110 W Cross St, Ypsilanti, MI 48197 - ymow.org Development & Marketing Manager Danni Murphy danni@ymow.org - (734) 217-4770 - (734) 487-9669

Join us after the Ypsilanti 4th of July Parade, in Riverside Park for a refreshing glass of lemonade. Or join with a fundraising team and host a lemonade stand in lemonade lane.

Tier

STAND SPONSOR \$1,000

BEVERAGE SPONSOR \$500

Tier 3

CUP SPONSOR \$250

Tier 4

FRESH FRUIT SPONSOR \$100 You can participate in all sponsorship levels through direct donation, or by forming a fundraising team.

- Your business name and logo prominently displayed on a Lemonade stand. Your staff or fundraising team have the option to run and decorate the stand as a fun team building activity. (YMOW will provide all stand sponsors a 6 ft table, tablecloth, cups & napkins, ice, a cooler, and signage.)
- Top-tier billing on the banner carried in the parade & displayed at the event.
- Recognition on event website and FB event.
- Social collateral for your personal social channels.

\$500 provides lunch for all our clients for a day.

- Second-tier billing on the banner carried in the parade and displayed at the event
- One of the drinks named after your business Recognition on the event website and FB even

\$250 will provide 5 seniors with food for a week.

- Third-tier billing on the banner carried in the parade & displayed at the event
- Recognition on the event website and FB event

\$100 provides meals for a local senior for 2 weeks.

Recognition on the event website and FB event

Tuesday, July 4, 2023 12-3 pm in The Riverside Park

Click here to become a SPONSOR OR text "YMOWSponsor" to 41444

Click here to start a FUNDRAISING TEAM OR text "lemonade4YMOW" to 71777



IN-KIND DONATIONS

LEMONADE

Make 100, 12oz pours of your favorite lemonade recipe, and donate it to the event.



RAW MATERIALS

We are going to need lemons, fresh fruit, sugar and ice to make our lemonade.



WALK IN THE PARADE

Join YMOW staff members and walk in the Ypsi 4th of July Parade. Parade line up begins at 9:30, step off is at 11 am.

